

**Dear Atlas Obscura Community,**

To those who have suffered and are suffering from institutional racism and systemic inequality, who are fighting for justice and against violence perpetrated against Black communities: We are with you.

Black lives matter. And the murders of George Floyd, Ahmaud Arbery, Breonna Taylor, and so many others are not isolated events.

Many among us have benefitted from racist, unequal systems, and we recognize our responsibility in working to effect change and use our platform to be a positive force in the world. One of the core values of Atlas Obscura is that exploration is for everyone. We have work to do to live up to this. In the coming weeks and beyond, we will be working even harder to better listen to and amplify Black voices, experiences, and perspectives, and offer information on organizations that you can support with time, money, and resources.

**WE ARE REFLECTING AND STRATEGIZING.** We will engage a diversity, equity, and inclusion consultant to help us assess how we can do better both within our organization and in the work we do, and develop an action plan that builds upon the steps below.

**WE ARE PRIORITIZING EDUCATION AND DIALOGUE WITHIN OUR COMPANY.** Our Diversity, Equity, and Inclusion team will invite experts to continue the hard conversations we've started on unconscious bias and racism, and provide staff with resources and time to support relevant causes and educate themselves.

**WE WILL LISTEN AND AMPLIFY.** Our Editorial team will recommit to amplifying Black voices, stories, and perspectives, as well as those from other underrepresented communities. We will assemble a list of accounts to follow, voices to listen to, resources to read and watch, and organizations and actions to support, and share it on our site.

**WE WON'T STOP.** We will assess and improve upon everything we do in the interest of a more just world, and keep you updated on our progress. We'll also make public our Core Values so that you can help hold us accountable in upholding them.

We look forward to the work to come, and are eager to engage in dialogue on all these matters with you.

The Atlas Obscura Team